

Zoltan Body

Questions & Answers



Zoltan Body is a businessman to the core. Already at the tender age of 15, he took his first steps to make money. Back then, he was selling coffee and – lo and behold! – contraceptives. How he went from there to working in the wholesale segment of the erotic market is an interesting story. But it's not the only interesting revelation in this edition of "Monthly Mayhem."

exclusive

Did you have to catch your dogs again today because the postman left the front gate open?

Zoltan Body: No, the strolling ones are in jail!

What was your childhood ambition?

Zoltan Body: Business, of course! I started doing business when I was 4 years old. I made some rotating pin wheels for kids and wanted to sell them. I didn't even sell one piece, so I realised that production is not my way. My first "serious" business operation happened when I was 15. I went to Romania with a car - but without a driving license - to sell coffee and contraceptive pills.

How did you get into the love toy industry?

Zoltan Body: We had a sex shop in the 90s, and I didn't like that our wholesalers made 1000% profit on toys, so I started to supply a few other shops. Seriously, we started with my wife's wholesale after 1999.

If you weren't in this industry, what would you be doing now?

Zoltan Body: Good question, I never thought about it. Maybe I would be car dealer?

What was the biggest step in your career?

Zoltan Body: When I started working together with

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“ I always do my best because I'm a maximalist and I never give up.”

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my wife and we went to international business.

Where do you see yourself in 10 years' time?

Zoltan Body: Retired, on the beach, or still working hard and trying to get one of my kids to take over the business.

How do you envisage the future of the love toy industry?

Zoltan Body: Much better than now, because only the professionals will survive, and business will be more challenging and profitable.

What is your idea of a perfect working day?

Zoltan Body: Not too many spams or boring e-mails, more quality deals and meetings. No reminders, just nice orders and happy customers. Smiling wife and employees. Thinking hard how I can spend or invest our profits.

How do you relax after work?

Zoltan Body: There is a time after work?

Who would you consider your role model and why?

Zoltan Body: A 100% perfect man, but I never saw one because we are human.

Imagine you have been asked to award a medal to someone. Who's the lucky winner?

Zoltan Body: No question! My wife Erika.

Which personal success are you proud of?

Zoltan Body: 4 kids, 2 boys and 2 girls!

What do you particularly like about yourself?

Zoltan Body: I always do my best because I'm a maximalist and I never give up.

Which vice could you never forgive?

Zoltan Body: Spinelessness!

What song do you sing in the shower?

Zoltan Body: Sorry I can't sing.

Who would you never ever like to see naked?

Zoltan Body: Matthias Poehl.

With whom would you like to go to

the cinema and what film would you watch?

Zoltan Body: I watch movies at home with the family and we like many films.

You have a month's holiday. Where would you go?

Zoltan Body: Only one month? I prefer two month to go see several places of the world with the family.

Which three things would you take with you to a deserted island?

Zoltan Body: A satellite mobile phone. A solar cell to charge, and my laptop to follow the business and order everything I need online.

If you could swap lives with somebody for a day, who would it be?

Zoltan Body: My wife, because after that, maybe I could understand her mind better.

Is there anything you would never do again?

Zoltan Body: Start smoking!

Do you have some good advice you want to share with our readers?

Zoltan Body: Always do your best and never start smoking!

